



## ISC West Opens Registration for Virtual Event and Previews Educational Programming

*The ISC West 2020 Virtual Event offers a 3-day agenda full of virtual educational programming, networking, showcased technologies, and more*

**Aug. 26, 2020** – Today [ISC West](#) unveiled the first round of details for the upcoming [ISC West 2020 Virtual Event](#), taking place virtually Oct. 5-7, 2020, and in collaboration with premier sponsor, the Security Industry Association (SIA).

Just 6 weeks away, the complimentary ISC West 2020 Virtual Event will deliver a 3-day agenda full of free educational programming, featuring the best of its SIA Education@ISC program, high-profile keynote speakers, and virtual vendor solution training sessions, plus opportunities to virtually connect with other security and public safety professionals. Offering the chance to uncover showcased technologies and solutions from leading security brands in the Exhibitor Tech Center, the ISC West 2020 Virtual Event allows professionals to discover what's new, next and innovative for the security industry, all from the comfort of their home or office.

Featuring over 25+ sessions, the online SIA Education@ISC program will cover a range of industry topics, such as access and ID management, automation, connected security, risk management, video surveillance, and more—each session curated to provide critical information on the newest and most relevant technologies in the security industry.

### 2020 SIA Education@ISC Keynote Snapshot:

- Day 1 Keynote: Monday, Oct. 5; 12:00pm – 12:45pm ET  
**On the Edge of Transformation: Securing a Connected Future with IoT**
  - Sponsored by: AWS
  - Michael MacKenzie, General Manager, Amazon IoT Connectivity & Control at Amazon Web Services (AWS), will explain how AWS IoT enables organizations to protect the evolving security-focused Internet of Things ecosystem, built on the rapidly progressing marketplace underscored by the convergence of our digital and physical worlds, in order to secure the connected world of tomorrow.
- Day 2 Keynote: Tuesday, Oct. 6; 12:00pm – 12:45pm ET  
**Scaling Enterprise Risk Management at the Speed of Global Transportation**
  - Sponsored by: HID Global
  - Charles Burns, Head of Global Security Engagement, Uber, will explain how Uber navigates a challenging landscape by using technology to enable their business, secure company assets, and ensure the safety of riders and drivers globally.
- Day 3 Keynote: Wednesday, Oct. 7; 12:00pm – 12:45pm ET  
**Being Your Authentic Self**
  - In this keynote presentation organized by the [SIA Women in Security Forum](#), Jaime Paris Boisvert, General Manager for the Boston Branch of Siemens Smart Infrastructure, will share lessons learned through finding her own voice in authentic leadership while transforming how her team delivers infrastructure optimization - improving energy efficiency, comfort, safety and security for buildings and beyond.

### Other SIA Education@ISC Session Highlights:

- The Wide World of Video Surveillance: Exploring Unique Use Cases in Smart Cities

- Monday, Oct. 5; 12:45pm – 1:30pm ET
- The potential for video surveillance within smart cities is endless if utilized properly. This session, moderated by Kevin Taylor, business development manager for smart cities at Axis Communications, will highlight notable use cases of video surveillance within a city.
- Enabling Digital Transformation with Biometrics and Mobile ID
  - Monday, Oct. 5; 1:45pm – 2:30pm ET
  - This expert panel, moderated by identity industry expert Susan Stover, VP Digital Content for FindBiometrics, offers insight into the technologies keeping identity at the center of digital transformation in the enterprise.
- Protecting Your Organization from Cyber-Physical Attacks
  - Tuesday, Oct. 6; 2:45pm – 3:30pm ET
  - Utilizing wide-ranging examples from smart buildings, smart ports, and smart cars to connected home and office devices, this session will examine attack modes and effective layered protection. The session will then outline four methods for governing behavior - a mix of social pressure, financial sanctions, laws, and architecture and reveal the secret to using a mix of these methods when developing an effective IoT security strategy.
- DHS Town Hall Meeting @ ISC West Virtual: Faced with Disruption: Securing your Digital Connection
  - Sponsored by: BOSCH
  - Tuesday, Oct. 6; 5:00pm – 6:00pm ET
  - The COVID-19 pandemic has tested the security of organizations in unprecedented ways. The crisis has served as a wakeup call that business as usual requires new approaches when charged with securing lives, property, and commerce. DHS and industry are investing in cutting-edge applications to secure your digital connections and keep services uninterrupted for diverse security environments, including transportation systems, public safety operations, supply chain networks, and infrastructure protections. Understand how disruption is impacting the security landscape and what role you can play to help DHS deliver advanced capabilities to ‘secure your digital connection.’
- The Strong Business Case for Diversity in Security Organizations
  - Wednesday, Oct. 7; 2:45pm – 3:30pm ET
  - Whether you are a manufacturer looking to capitalize on your latest tech, an integrator/dealer providing premium service to end-users, or a security director responsible for protecting people and property, studies strongly indicate that diversity is good for business. This session dives into the wide-spread advantages security organizations can expect by investing in a diverse workforce.

“The converged security and public safety industry has been through some incredibly trying times this year, and while the ISC West show won’t be in-person this year, we’re proud to be able to deliver industry-leading educational programming virtually. Security professionals are playing a leading role when it comes to the latest business strategies and technology trends that can help their organizations during this time of challenge for the country,” said Will Wise, group vice president, security portfolio, Reed Exhibitions. “The security landscape is always changing, and as a result of the pandemic, new public safety challenges have emerged and become more important than ever before – including ensuring the health and safety of individuals across public and private places.”

“Each year, SIA and ISC West deliver the most comprehensive and engaging educational programming to the global security industry through SIA Education@ISC, and with this year’s virtual event we are proud to offer 30 cutting-edge free educational classes that can be accessed from the convenience of the home or office,” said SIA CEO Don Erickson. “These compelling SIA-organized sessions and keynote presentations have been validated by our volunteers as being the crucial education that matters to the security industry and our membership.”

Registration for [ISC West 2020 Virtual Show](#) is now officially open. Registration includes complimentary access to all programming for industry professionals. To register, please visit the [Virtual Event Engagement Hub](#). Additional education sessions, event resources, customized Exhibitor Tech Center listings, and virtual networking opportunities will be announced in the coming weeks leading up the early October event.

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## **About ISC West**

*ISC West, in collaboration with premier sponsor, Security Industry Association (SIA), is the largest, converged security event of the year, constantly evolving to educate security professionals on the tools and skills needed to protect against today's emerging cyber-physical security threats and the anticipated ones of tomorrow.*

*The 50+-year-old ISC Security Events brand is trusted to provide the assets and knowledge needed to fight emerging threats. Over 1,000 international and domestic companies and brands across physical, IT and IoT security debut their new products at the tradeshow to over 30,000 security industry professionals. Through its partnership with the Security Industry Association (SIA), ISC West offers accredited educational sessions on all types of industry topics through SIA Education@ISC.*

*For 2021, ISC West plans to return to the Sands Expo in Las Vegas on March 23-26, 2021 (SIA Education@ISC: March 23-25 | Exhibit Hall: March 24-26). For more information visit: [www.iscwest.com](http://www.iscwest.com)*

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## **About Reed Exhibitions**

*Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants.*

*Our events, organized by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries.*

*For more information visit: [www.reedexhibitions.com](http://www.reedexhibitions.com)*

## **About SIA**

*SIA (<https://www.securityindustry.org/>) is the leading trade association for global security solution providers, with over 1,100 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels, creating open industry standards that enable integration, advancing industry professionalism through education and training, opening global market opportunities and collaborating with other like-minded organizations. As the premier sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA GovSummit, which brings together private industry with government decision makers, and Securing New Ground, the security industry's top executive conference for peer-to-peer networking.*

## **Contact**

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