



ISC West Kicks Off Upcoming 2021 Event with Positive Momentum

ISC West 2021, taking place July 19-21 at the Sands Expo & Convention Center in Las Vegas, launches attendee registration, a growing 2021 Exhibitor List, and dynamic SIA Education@ISC program, in order to accelerate market recovery and re-define the roadmap ahead for the security & public safety industry.

May 12, 2020 – Norwalk, CT – ISC West, in collaboration with premier sponsor Security Industry Association (SIA), has recently unveiled a robust lineup of event details for the upcoming ISC West 2021 event. Taking place July 19-21 at the Sands Expo & Convention Center in Las Vegas, ISC West proceeds into May with positive momentum and an optimistic outlook, as developments regarding vaccine distribution, Las Vegas re-openings, and trade event approvals have continued to move in an encouraging direction.

With attendee registration open, including the versatile opportunities available for security and public safety professionals to participate with this year, based on current insights and input, ISC West anticipates a strong step forward in returning to Las Vegas in the range of 50-60% of 2019 visitor levels. Not counting exhibit staff and speakers, this would estimate to around 10,000 core security & public safety professionals, while still providing a diverse and comprehensive range of solutions and exhibitors on the expo floor.

After a long pause due to COVID, and in line with security professionals playing a key role as essential workers and leaders to get the economy back on track, reuniting the ISC community back together in-person at ISC West will be a stimulating event for moving the market forward. Prominent integrator, dealer, installer and practitioner organizations are signing on to attend, including security professionals from American Integrated Security Group, ASAP Security, BlackRock, City of Los Angeles, Department of Homeland Security, IBM, Lockheed Martin, MGM Resorts International, Molson Coors Beverage Company, National Football League (NFL), Nextgen Integrated Solutions, Siemens, Travelers Insurance, Utah Transit Authority and more, all of whom will be welcomed by an estimated 400+ exhibiting brands—roughly 35% of which are exhibiting for the first time at an ISC West event.

Many new innovations have been emerging during this time of major market transition and disruption, which will be showcased on the expo floor and via the SIA New Product Showcase at ISC West. The [2021 Exhibitor List](#) also not only features a wide-array of product solutions new to the market, but serves as a diverse access point to technologies from both premier manufacturers and hidden gems in the field—noting an influx of small-to-medium sized businesses participating for 2021. For example, a key sampling of exhibitors confirmed for this year's event include: 3xLogic, ADT Commercial, Alarm.com, Allegion, Alula, Alvarado (a dormakaba Group company), Axis Communications, Axon, Alcatraz AI, Anno.Ai, Digital Monitoring Products, Genetec, Napco Security Technologies, Paxton Access, Skydio, and Seagate Technology.

“The entire ISC West team is excited to welcome back the industry in-person to Las Vegas this year. It’s been a very long 15 months, but as one of the first major security events to take place since 2019, we’re ready to safely get back to business,” states Mary Beth Shaughnessy, ISC Event Director. “Our customers’ health and safety is of utmost importance to us, and we’ll be taking proactive steps and implementing new guidelines and policies to help support a safe experience for our customers to network face-to-face with industry peers. We look forward to working with Mission 500, the SIA Women in Security Forum, SIA RISE, and other industry partners to converge the industry together. As this year’s event motto states “*Safety. Security. Health. It re-starts here with ISC West.*”—we truly believe in this statement and cannot wait to accelerate market recovery together in Las Vegas!”

Simultaneously, the [SIA Education@ISC West Program](#) recently revealed full conference details, highlighting 65+ sessions and over 115 confirmed speakers, in addition to this year’s [Keynote Series Sessions](#) featuring Dave Komendat, Vice President and Chief Security Officer, Enterprise Operations, Finance and Sustainability, Enterprise Services at The

Boeing Company, and James Gagliano, Retired FBI Supervisory Special Agent, Law Enforcement Analyst, Adjunct Assistant Professor and Doctoral Candidate at St. John's University.

The dynamic SIA Education@ISC West Program and ISC West Keynote Series Sessions are each designed to bring all new content on the most current business trends, technologies and latest industry developments. While popular sessions including the Active Shooter/Stop the Bleed Workshop and the dedicated TEC@ISC track (presented by PSA Security Network) will be returning for 2021, the schedule has also added a COVID-19 Response & Public Safety and Health track, featuring four sessions dedicated to the health and safety response in a post-pandemic, new normal world.

"SIA is excited to reconnect in-person with so many members and partners at this year's ISC West," said Don Erickson, SIA's CEO. "Our learning and development team is working with an exceptional cadre of speakers this year to deliver a very relevant SIA Education@ISC program, addressing important topics like the cybersecurity of IoT solutions, business resilience and post-pandemic health and safety changes. We're also pleased to deliver a strong complement of educational sessions for chief security officers and other practitioners and we look forward to announcing our SIA Women in Security Forum keynote speaker very soon."

[Registration for the media is now open](#) for ISC West 2021 and offers a variety of opportunities for you to cover this year's event. For the most up-to-date information or for any additional questions, please visit www.iscwest.com or contact our Customer Service team at 800.840.5602 or 203.840.5602.

About ISC Security Events

The International Security Conference & Exposition (ISC) security events are the leading exhibitions for the security tradeshow industry, ISC Security Events are held in collaboration with premier sponsor SIA and are the only holistic security events strategically designed to provide products, technology, education & networking covering physical, IT and IoT security. ISC runs various regional events across North and South America, which range in a variety of different formats, each designed to connect you directly with suppliers and buyers in the security & public safety industry.

For more information visit: www.iscwest.com | www.isceast.com | www.iscnews.com

Twitter: [@ISCEvents](https://twitter.com/ISCEvents), Facebook: [@ISCEvents](https://www.facebook.com/ISCEvents), LinkedIn: [ISC Security Events](https://www.linkedin.com/company/isc-security-events), Instagram: [@isc_events](https://www.instagram.com/isc_events), Hashtag: #ISCWest

About Reed Exhibitions Global

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors, attracting more than 7 million participants. Our events leverage industry expertise, large data sets and technology to enable our customers to connect face-to-face or digitally and generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.reedexhibitions.com

About RELX

*RELX is a global provider of information-based analytics and decision tools for professional and business customers. The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 33,000 people, of whom almost half are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £33bn, €39bn, \$47bn.**

*Note: Current market capitalisation can be found at <http://www.relx.com/investors>

About SIA

SIA (<https://www.securityindustry.org/>) is the leading trade association for global security solution providers, with over 1,100 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels, creating open industry standards that enable integration, advancing industry professionalism through education and training, opening

global market opportunities and collaborating with other like-minded organizations. As the premier sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA GovSummit, which brings together private industry with government decision makers, and Securing New Ground, the security industry's top executive conference for peer-to-peer networking.

Media Contact

Melissa Burns

Marketing Director, Reed Exhibitions

mburns@reedexpo.com