



SIA Education@ISC:  
**MARCH 17-19, 2020**  
 Exhibit Hall:  
**MARCH 18-20, 2020**

Sands Expo | Las Vegas  
[www.ISCWest.com](http://www.ISCWest.com)

# COMPREHENSIVE SECURITY FOR A SAFER, CONNECTED WORLD



**EXHIBIT AT ISC WEST 2020**

## 2020 Exhibit Packages

Booth Space and Package Components	One Alarm Package	Two Alarm Package "Most Popular"	Three Alarm Package
<p><b>Show Planner Online Listing</b>—a value-added service through the website that provides exhibitors with the opportunity to showcase themselves and connect with buyers before the Show.</p> <ul style="list-style-type: none"> <li><b>Bronze</b>—includes basic online directory listing and basic product listing, visible from the directory listing page.</li> <li><b>Silver</b>—includes enhanced online directory listing that features more fields, larger listing and visually enhanced, visible from the directory listing page.</li> <li><b>Gold</b>—includes everything included in the Silver Showroom, an even more enhanced highlighted listing, visible from the online directory listing page, plus the opportunity for Attendees to add your listing to their plan.</li> </ul>	Bronze	Silver	Gold
Lead Retrieval iPhone App	✓	✓	✓
Booth Carpeting*	✓	✓	✓ With Padding
Booth Furnishings: 6ft Draped Table, 2 Chairs, and Wastebasket Electrical Service (one 500 Watt)*		✓	✓
Digital Bonus Bag		✓	✓
Rotating Web Banner			25k Impressions Location: Determined by Management 1 Month
Floor Map Logo			✓

All packages listed above include the following for new exhibitors: a welcome packet, a new exhibitor icon next to company listing (website & directory), inclusion in full page ad in Show Directory listing all new exhibitors, and inclusion in Customer Invitation Program (option available to anyone).

\*Booths 400 ft. and larger do not receive carpet, electric or furnishings.

**For more information, contact your ISC West Sales Representative**  
[www.iscwest.com/contact/sales](http://www.iscwest.com/contact/sales)