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MEDIA INVITATION

***Are Conditions Ready for US Companies to Enter
the Demanding, Yet Promising Chinese Market?***

An Intro into the Chinese Security Marketplace & ISC China 2012 (Feb. 27-29, Shanghai)

WHAT: Press Conference/Luncheon

WHEN: Wednesday April 6
12pm – 1pm

WHERE: Press Office – Room 504
LUNCH WILL BE SERVED

WHO:

- **Mr. Liu Xiaochuan**, chairman of China Security and Protection Industry Association (CSPIA). CSPIA and Reed Exhibitions China have formed an alliance to produce ISC China and can answer questions for companies looking to enter the Chinese security market.
- **Richard Chace** – CEO, Security Industry Association
- **Sun Gang**, Senior Vice President of Reed Exhibitions Greater China
- **James Wang**, Project Manager, ISC China
- **Adeline Desages** – International Sales & Marketing Manager, ISC China
- **Liu Cunxin** - Executive Chief Editor, China Security & Protection Magazine
- **Ed Several** – Senior Vice President, ISC
- **Dennis MacDonald**, Senior Vice President, Reed Exhibitions, North America

Security in China is a top priority and spending is increasing. In fact, the city of Chongqing, in Western China, announced a new 17 billion RMB investment into infrastructure and additional projects. Overall, the Chinese security marketplace has grown, on average, 20 percent over the last five years and poses a tremendous opportunity for US security companies, particularly those serving healthcare, education, financial institutions, transportation, corporate offices, hotels and public security projects.

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