



ISC West New Exhibitor Program

ISC Premier Education SeriesSM: March 27-29, 2012 | Exhibits: March 28-30, 2012
Sands Expo and Convention Center, Las Vegas, Nevada

New Exhibitor Pavilion Program

ISC West offers an all-inclusive package that creates value to ensure a positive return on investment and experience at this years event.

Turn Key Exhibit Package Includes:

- ▶ Booth Space located in New Exhibitor Pavilion
- ▶ Carpeting
- ▶ 6ft Draped Table with 2 Chairs and Waste Basket
- ▶ Lead Retrieval Service
- ▶ 500 Watts of Electric
- ▶ Map your Show Showroom Website Listing
- ▶ Mobile Showroom Listing and Inbox Mobile Alerts
 - ▶ Drive buyers to your booth with Exhibitor Alerts delivered directly to the "In Box" of all users
 - ▶ Broadcast info about your giveaways, special guests, show special events etc.
- ▶ Dedicated New Exhibitor Ambassador to help with all pre-event Questions
- ▶ Meet the Press Breakfast each morning of the show in the New Exhibitor Pavilion
- ▶ Welcome Packet Provided to all New Exhibitors
- ▶ 1 minute Video Produced at the Show and uploaded to YouTube
- ▶ New Exhibitor Icon next to Company Listing on Website and Directory
- ▶ Full Page Ad in Show Directory listing all New Exhibitors
- ▶ Customer Invitation Program:
 - ▶ Free personalized invitations for customers/prospects inviting them to ISC on exhibitors behalf
 - ▶ Attendees will receive Free Registration compliments of specific exhibiting company

10x10 Exhibit Space: \$6,875 (Value \$8,440)

10x20 Exhibit Space: \$12,570 (Value \$13,335)