



## **Cyber:Secured Forum Opens Registration, Reveals Agenda**

### **Inaugural event features top experts on cyber-hardening of security systems, cyber standards, and global cyber crime.**

Silver Spring, Md.—Registration is open for Cyber:Secured Forum, a cybersecurity educational summit focusing on integrated systems, in Denver, Colorado, on June 4-6, 2018. The event is being produced in partnership by PSA Security Network, the world's largest systems integrator cooperative, ISC Security Events (Reed Exhibitions, the world's leading event organizer) and the Security Industry Association (SIA), the leading trade association for global security solution providers.

In addition, the organizations revealed the agenda for Cyber:Secured Forum, indicating conference discussions will center around topics including:

- Cyber-Physical Framework by U.S. National Institute of Standards and Technology
- Global Cybercrime Trends
- How to Make Your Business Cyber Resilient
- New Tools and Technologies for Better Cybersecurity of Physical Security Systems
- New Standards for Cybersecurity Assurance
- Right-Sizing Your Company's Cyber Strategy
- Cutting-edge Strategies for Cyber-Hardening of Security Systems

“The educational program at this event will be unlike anything else the industry has experienced so far regarding cybersecurity,” said Bill Bozeman, president and CEO of PSA. “We have tapped some of the nation’s top cybersecurity advisors, strategists, and technical experts to be part of Cyber:Secured Forum. They are poised to help physical security and IT professionals navigate the quickly changing cybersecurity environment and understand how best to work together in the face of new threats to evolve response tactics and build new business opportunities.”

Confirmed speakers to date include:

- Bob Troyer, U.S. Attorney, United States Attorney's Office, District of Colorado
- Judy Smith, Cybercrime and National Security Section Chief, United States Attorney's Office, District of Colorado
- Patti Chrzan, Senior Director, Strategic Programs, Microsoft
- Chris Greer, Director, Cyber-Physical Systems, National Institute of Standards & Technology (NIST)
- Ed Griffor, Smart Grid Program Office, National Institute of Standards & Technology (NIST)
- Randall Frieztzsche, Chief Information Security Officer, Denver Health
- Pamela Passman, President and CEO, Center for Responsible Enterprise and Trade (CREATe)
- John Savarese, Senior Cybersecurity Advisor, Underwriters Laboratories (UL)
- Terry Gold, Founder, D6 Research
- Ray Coulombe, Founder and Managing Director, SecuritySpecifiers

"The inaugural Cyber:Secured Forum will provide actionable information to all attendees that that can become part of their risk mitigation strategies immediately, " said SIA CEO Don Erickson. "Attendees will come away from this unique event with new insights and practical guidance that will help their clients and customers to adopt enhanced cyber readiness programs."

"Technology convergence and the complexity of security threats and incidents are stimulating a mandate to create new norms for collaboration," said Will Wise, Group VP, Reed Exhibitions Security Portfolio. "Integrators, enterprise and government physical and IT security decision makers, and security manufacturers all know the time is now to move from reaction mode to substantive cyber-physical action plans and the establishment of ecosystem best practices. Cyber:Secured Forum's event format facilitates a learning and peer-to-peer connections environment that will start in Denver and continue via year-round SIA, PSA and ISC education and community building initiatives."

To register for Cyber:Secured Forum, and to see the full agenda, visit <https://www.cybersecuredforum.com>.

### **About the Security Industry Association**

The Security Industry Association (SIA) ([www.securityindustry.org](http://www.securityindustry.org)) is the leading trade association for global security solution providers, with more than 800 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels; creating open industry standards that enable integration; advancing industry professionalism through education and training; opening global market opportunities; and collaboration with other like-minded organizations. As a proud sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA Government Summit, which brings together private industry with government decision makers, and Securing New Ground®, the security industry's top executive conference for peer-to-peer networking.

### **About Reed Exhibitions Security Portfolio**

Within the security events segment, Reed Exhibitions organizes the International Security Conference and Expo (ISC) trade shows—ISC West, ISC East, ISC Brazil and Expo Seguridad Mexico powered by ISC, in addition to the Unmanned Security & Safety Expo. Reed Exhibitions also organizes The International Exhibition of National Security and Resilience (ISNR) in Abu Dhabi, and Infosecurity Europe (London)—Europe's number one information security event. Reed Exhibitions also produces Infosecurity magazine, an online and printed publication with over 10 years of experience providing knowledge and insight into the information security industry.

### **About PSA Security Network**

PSA is the world's largest systems integrator cooperative made up of the most progressive security and audio-visual systems integrators in North America. Combined, PSA members boast over 400 branch locations, employ over 7,500 industry professionals and are responsible for over \$4.5 billion annually in security, fire, life safety and pro audio-visual installations. PSA's mission is to empower its owners to

become the most successful systems integrators in the markets they serve. PSA brings this mission to life by partnering with industry leading product and solution providers, delivering unparalleled education and training programs and by offering a variety of distinctive services that can enhance any company's operations.