

CONNECTED SECURITY EXPO @



APRIL 11–13, 2018

SANDS EXPO, LAS VEGAS, NV

www.connectedsecurityexpo.com

Sponsored By: **SIA**
SECURITY INDUSTRY ASSOCIATION

Holistic Security for the Connected Enterprise

What is Connected Security Expo @ ISC West?

Connected Security Expo is co-located with ISC West and is the only event that focuses on building a holistic security strategy for the connected enterprise, including looking at how physical and information security can be used together to mitigate new and emerging cyber threats in a hyper-connected world. As a part of ISC West, Connected Security Expo is a unique opportunity to gain access to physical and IT security professionals looking to view cutting-edge products and technology in both of these disciplines.

What is ISC West?

ISC West attracts 30,000+ security professionals and is the only event that brings the entire security channel together in one place. Showcasing the latest products, services, and technologies in the industry, exhibits include access control, video surveillance, disaster recovery, IT security, network security, UAVs/UGVs, wireless security, and more. ISC West is hailed the leading tradeshow in the Americas for physical security products & education and is where major brands launch their new technologies for the year.

What makes us different?

No other event allows you to reach **BOTH** physical and cyber security professionals under one roof. IT Security Professionals are being challenged to work with their physical security counterparts to secure their critical data, people, physical assets, and supply chains across a more connected world. Connected Security Expo gives the IT and Physical Security buying teams a place to educate themselves on the increasing risks and make joint decisions about solutions for their needs.

*"Being a cloud-based, SaaS model business, System Surveyor found value in having our booth in Connected Security Expo @ ISC West, "It's helpful for the industry to note those companies which are bridging the physical and IT worlds, and having businesses such as ours grouped together in the Connected Security Expo helps. We were pleased with the quality and quantity of booth traffic."
– Lisa Hugman, System Surveyor*

*"Connected Security @ ISC West was a great start to understanding how security is evolving. We all need to remember that a gate is no longer just a gate - it is a connected device. Merging IT and physical security must be a priority as we fully embrace the Internet of Things."
– David Munzenmaier, Direct Energy*

Contact Bob McFarland for more information at
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PHYSICAL SECURITY + CYBER SECURITY PROFESSIONALS = BUYING TEAMS

Resulting in one stop shopping!

SAMPLE OF 2017 BUYING TEAMS:

“When we look at convergence of logical security and physical security historically the connection was never there due to different governance and device management. But, now that the technology is converging, the payoff of converging governance to a singular security posture is 10 fold in incident prevention, identification and reaction - not only seeing who physically enters your organization but logically as well. To achieve this increased level of protection, it's essential that the physical and cyber security teams work together. That's why my combined team is attending Connected Security Expo @ ISC West.”

- Google



WHO SHOULD EXHIBIT:

CONNECTED SECURITY EXPO INCLUDES EXHIBITS SHOWCASING THE LATEST TECHNOLOGIES FROM:

- Identity & Access Management
- Security Infrastructure
- Cyber Security
- Security Management and Compliance
- Threat Assessment
- Governance, Risk & Compliance
- Managed Security Service Providers
- Network Security
- Data Protection / Storage Security
- Mobile Security
- Cloud Security

INDUSTRY SUPPORTERS:



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