

UNMANNED Security Expo @



The Only Drone & Robotics Event Dedicated to Security Applications
April 5 – 7, 2017 | Sands Expo | Las Vegas, NV

Contact:

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Opportunity

Unmanned Security Expo is an all-new event launching within ISC West in 2017 focusing on Unmanned Aerial Vehicles (UAVs), Unmanned Ground Robotics & Vehicles (UGVs) and the various software and applications that support them. As robotics become more sophisticated, they will become more widely adopted within security.

In the Air:

In the air, UAV's/drones are poised for a major emergence within security, as the FAA recently implemented new guidelines making it much easier for security companies to utilize this technology in a variety of applications.

On the Ground:

UGV's can patrol the perimeter in various types of terrain creating operational efficiencies that benefit the security end-user. The global UGV market is projected to grow from \$6.44 Billion in 2015 to \$18.65 Billion by 2020.

What is Unmanned Security Expo @ ISC West?

The inaugural Unmanned Security Expo is a dedicated UAV & UGV event located right on the ISC West exhibit floor, ensuring that participants interact with and reap all the benefits of the complete ISC West audience. Unmanned Security Expo will include exhibits, education, as well as demos of the best UAV, UGV and drone detection equipment on the market.

Unmanned Security Expo will take place within the LARGEST physical security trade-show in North America, with a guaranteed audience of over 28,000 physical security professionals.

About ISC West

ISC West is the only event that brings the entire security channel together in one place. As the first major security event of the year, it's the single best place to promote your brands, launch new products, and meet buyers with open projects. With a full slate of education & instructional workshops from industry experts, hands-on demos, and networking opportunities, ISC West is the place to meet face-to-face with critical buyers and to drive your business forward.

- **Over 1,000 physical security manufacturers & brands**
- **28,000 industry professionals in attendance**
- **65+ Education Sessions provided by SIA Education@ISC**
- **100+ Media**
- **Hundreds of Product Launches**



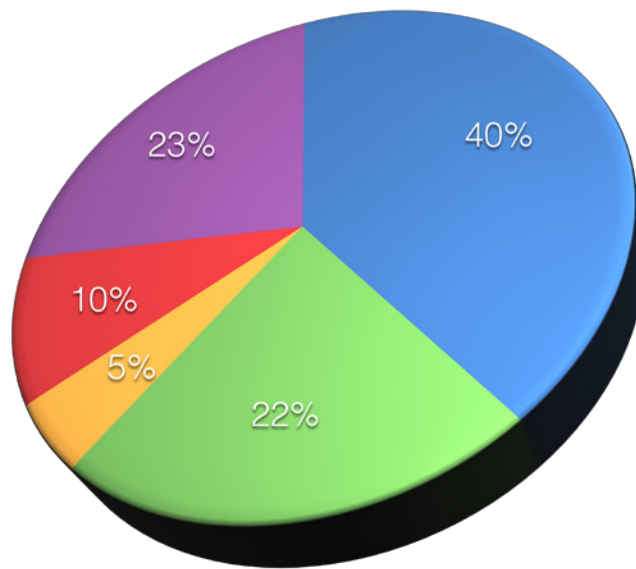
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Who Attends?

- Security Dealers & Integrators
- End-Users
- IT Security
- Architects & Engineers
- Other



Buying Power

- 73% of ISC West attendees are interested in learning more about FAA changes to UAV regulations
- 61% are interested in sourcing unmanned technology at the show
- 33% of end-users have plans to integrate UVs into their security strategy in the upcoming year



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Thousands of buyers attend ISC West Annually Including VIPs from:

ACTIVE VISION, INC.
ADP
AEROJET ROCKETDYNE
AIG
AMAZON
AMERICAN AIRLINES AMTRAK
ANTHEM
APPLE, INC.
ARIZONA DIAMONDBACKS
ARMY NATIONAL GUARD
ATLANTIS CASINO RESORT
BANK OF AMERICA
BAYSHORE GLOBAL
BELL, CANADA
BOSTON UNIVERSITY MEDICAL CAMPUS
CAPITALSOURCE, INC.
CATHAY BANK
CENTURYLINK
CHEVRON CORP
CITI
COMCAST CABLE
COMPATIBLE TECHNOLOGY & SECURITY
CONVERGINT TECHNOLOGIES
CVS
DANA-FARBER CANCER INSTITUTE
DELL, INC.
DELTA AIR LINES
DEPT OF DEFENSE
DEPT OF HOMELAND SECURITY DHS/FEMA
DISCOVER FINANCIAL SERVICES
DISNEYLAND RESORT
EBAY
EDDIE BAUER
ESPN
FACEBOOK
FBI
FEDEX EXPRESS
FIDELITY INVESTMENTS
REEMAN
GAP, INC.
GOOGLE, INC.
GUARDIAN SECURITY SYSTEMS
H&R PROPERTY MGMT LTD
HP
HUDSON'S BAY COMPANY
HUNTINGTON MEMORIAL HOSPITAL
IBM
IDAHO NATIONAL LABORATORY
LAND O'LAKES, INC.
LAS VEGAS SANDS CORP
LOS ANGELES COUNTY SHERIFF'S
LOUIS VUITTON AMERICAS
MACY'S
MGM RESORTS INTERNATIONAL
MICROSOFT CORP
MIRAGE HOTEL & CASINO
MTA BRIDGES & TUNNELS
NASA
NATIONAL FOOTBALL LEAGUE
NATIONWIDE INSURANCE
NBC UNIVERSAL
NORWEGIAN CRUISE LINE
PARAMOUNT PICTURES
PAYPAL
PROGRESSIVE INSURANCE PROTECTION 1
SONY PICTURES ENTERTAINMENT
TARGET
TEXAS DEPARTMENT OF TRANSPORTATION
THE HOME DEPOT
THE WALT DISNEY COMPANY
TIME WARNER CABLE
T-MOBILE USA
TOYOTA MOTOR SALES, INC., U.S.A.
TRAVELERS INSURANCE CO.
TWENTIETH CENTURY FOX
U.S. POSTAL SERVICE
U.S. BANK
U.S. NAVY
VERIZON
VISA, INC.
WARNER BROS. STUDIOS
WELLS FARGO
YAHOO
YALE UNIVERSITY
...AND MANY MORE!



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Who Should Exhibit?

- Drone/UAV manufacturers and distributors
- Anti-Drone/Drone Detection
- Drone Applications
- Data Services
- Ground Robotics/UGV Manufacturers
- Education/Licensing Providers
- Legal Services
- Software Suppliers

Testimonials

"We have exhibited at the ISC West show for many years and have always come away feeling great about the quantity and quality of attendees. We always generate a good amount of quality leads, and the exposure is more than we could get by placing a few ads in industry magazines. This show is great way to stay on top of trends in the industry, and to meet new customer prospects while demonstrating our equipment. It's a great show!"

Dan Meyers, Wanco Inc.

"This is the best show for us. We meet the customers who are there to find new products like ours. We meet company Presidents to integrators to new distributors. If we could only attend one show per year, this would be the one."

Jeffrey Kintzler, Mag Daddy

"ISC West was a big success for us! As first time exhibitors, we were thrilled at the traffic to our booth. At times, people were lined up waiting to talk to one of us. There was an undeniable energetic vibe pulsating from discussions at our booth. For System Surveyor this event was perfect timing and just the boost we needed as we approach the end of our first year in business. Thank you, ISC West!"

Lisa Hugman, System Surveyor

"In my 40+ years of attending security trade shows and conferences, including 30 years of "ISCs", this was the best ISC West I have ever attended. The quality of the exhibitors was outstanding. The attention that the exhibitors paid to the visitors to their booths was exceptional. The responding attendees crowded the show floors as I had never seen before and the attendees were highly focused on the specific products and systems that they came to see. The interactions between exhibitors and attendees were matches made in heaven."

Allan Schwartz, Safeguards International



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Exhibit Package

Basic Package

- 10x10 Space with carpet (corners additional)
- Showroom on the ISC West Online Show Planner & Mobile App
 - Includes company contact information, company description, product category listings, 2 product photos with descriptions, ability to upload press releases, ability to access buyers' contact information when they add you to their Agenda.
- Lead Retrieval iPhone App w/ unlimited downloads (Android Apps Must be Purchased Separately)
- Company Listing in the ISC West printed Show Directory & Mobile App
- Inclusion on a Dedicated Unmanned Security Expo (USE) Page on ISC West website
- Inclusion on a Dedicated USE Page in ISC West printed Directory
- Inclusion on a Dedicated USE Section of ISC West Mobile App
- USE Exhibitors Highlighted on ISC West Printed Map

**If you intend to fly in your booth, you must notify the Show Team, provide booth plans for fire marshall approval, and provide full safety netting.*

\$ 7,218

Demo Package (Available Only w/ Purchase of Basic Package)

- Demo your UV in a 30 Minute Session in the demo cage
- Safety netting and AV provided
- Promotion of Demo Schedule in Show Directory, Website & via Email

\$ 1,500



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