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ONE EVENT EVERYTHING SECURITY

SIA EDUCATION@ISC
APRIL 4-6, 2017

EXHIBIT HALL
APRIL 5-7, 2017

SANDS EXPO
LAS VEGAS

ISC West Attendees Represent over \$50 Billion in Buying Power

ISC West is the only event that unites the entire security channel. As the first major event of the year, it's the single best place to promote your brands, launch new products, and meet buyers with open projects. **Be part of ISC West 2017.**

Who you will meet with at ISC West

- ▶ Open projects from:
 - ▶ Dealers/Installers/Central Station Decision Makers
 - ▶ Integrators
 - ▶ Top End-Users
 - ▶ Government
 - ▶ Resellers
 - ▶ Consultants/Specifiers



"There has been a lot of foot traffic at the show, and more importantly, the quality of this year's ISC West attendees has been incredible."

- Janet Fenner,
Samsung Techwin America

Did you know?

- ▶ Over **50%** of attendees do not attend any other major security event.
- ▶ **87%** of Attendees say they **NEED** to be at ISC West.
- ▶ ISC West attendees say it's the **best place** to discover new products & trends.
- ▶ **40%** of ISC West attendees are looking for software & IT products.
- ▶ **58%** of attendees are sourcing IP technology.

2016 Sample End-Users List

Apple Inc. • Bank of America • Bellagio • Boston University • Brigham Young University • Cardinal Health • Cities of Chicago, LA and NY • Credit Suisse • Dell • Discover Financial Services • Disneyland • DOD • DOJ • Exxon Mobile • FAA • Facebook • FBI • FedEx • Fox Security & Communications • Google Inc. • IBM Corporation • Louis Vuitton • Microsoft • NBC Universal • Nike, Inc. • SeaWorld San Diego • Shell Oil • Target • UC San Diego, LA & More • UPS • US Army • US Marshalls • US Navy • US Secret Service • Wal-Mart Stores Inc • Wells Fargo & Co. • Wynn Las Vegas • Zappos.com



"We are in a period of significant technological advancement and innovation across the security industry. ISC West is the place to display these advancements."

- Martin Huddart
Access and Egree
Hardware Group for
ASSA ABLOY Americas

2016 Sample Dealers, Installers, Integrators List

ADT Security • Aronson Security Group • Bay Alarm Company • Bozzuto's Inc. • Carter Brothers • Fox Security & Communications • Genesis Security Systems • Idesco • Kastle Systems • Kratos/Henry Brothers • Lockheed Martin • Matson Alarm • Monitronics International • Nationwide Security Solution • North American Video • Offsite Vision • Protect America • Protection One • SecureNet • Sentry Alarm Systems of America • Simplex Grinnell • Sonitrol • Time Warner Cable • The Protection Bureau • U.S. Alarms • Vector Security

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