

CONNECTED SECURITY EXPO @



APRIL 5-7, 2017

SANDS EXPO, LAS VEGAS, NV

www.connectedsecurityexpo.com

Sponsored By: SIA
SECURITY INDUSTRY ASSOCIATION

What is Connected Security Expo @ ISC West?

Connected Security Expo is co-located with ISC West and is the only event that focuses on building a holistic security strategy for the connected enterprise, including looking at how physical and information security can be used together to mitigate new and emerging cyber threats in a hyper-connected world. As a part of ISC West, Connected Security Expo is a unique opportunity to gain access to physical and IT security professionals looking to view cutting-edge products and technology in both of these disciplines.

What is ISC West?

ISC West attracts 28,000+ security professionals and is the only event that brings the entire security channel together in one place. Showcasing the latest products, services, and technologies in the industry, exhibits include access control, video surveillance, disaster recovery, IT security, network security, UAVs/UGVs, wireless security, and more. ISC West is hailed the leading tradeshow in the Americas for physical security products & education and is where major brands launch their new technologies for the year.

What makes us different?

No other event allows you to reach **BOTH** physical and cyber security professionals under one roof. IT Security Professionals are being challenged to work with their physical security counterparts to secure their critical data, people, physical assets, and supply chains across a more connected world. Connected Security Expo gives the IT and Physical Security buying teams a place to educate themselves on the increasing risks and make joint decisions about solutions for their needs.

"Connected Security @ ISC West was a great start to understanding how security is evolving. We all need to remember that a gate is no longer just a gate - it is a connected device. Merging IT and physical security must be a priority as we fully embrace the Internet of Things."
- David Munzenmaier, Direct Energy

"Security and technology are intimately tied together. Cyber is key to the future of physical security and yet if security breaks down, technology is undermined. Cyber and physical security are becoming more symbiotic every year."
- Matthew Rosenquist, Intel Security

"Being a cloud-based, SaaS model business, System Surveyor found value in having our booth in Connected Security Expo @ ISC West. "It's helpful for the industry to note those companies which are bridging the physical and IT worlds, and having businesses such as ours grouped together in the Connected Security Expo helps. We were pleased with the quality and quantity of booth traffic."
- Lisa Hugman, System Surveyor

Contact Marni Golden Vinci for more information at mvinci@reedexpo.com or 203-840-5330.

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WHO WE ATTRACT:

PHYSICAL SECURITY + CYBER SECURITY PROFESSIONALS = BUYING TEAMS

Resulting in one stop shopping!

SAMPLE OF 2016 BUYING TEAMS:

- Amazon.com
- APPLE, Inc.
- Arizona State University
- Bae Systems
- Baylor University
- BP
- Brigham Young University
- Cardinal Health
- Chevron Corp
- Chevron Phillips
- City Of Los Angeles
- Computer Sciences Corp
- Dell, Inc.
- Devon Energy
- DFW Airport
- Dubai Police
- Elsevier
- EV Electric & Security, Inc.
- Extron Electronics Company
- Exxonmobil
- FACEBOOK, Inc.
- Federal Reserve Bank
- George Mason University
- Google
- Kaiser Permanente
- Massachusetts Port Authority
- Microsoft
- Net Technologies, Inc.
- Oracle
- Paramount Pictures
- PELCO-SCHNEIDER ELECTRIC
- Port Of Oakland
- Port Of Vancouver USA
- SHELL OIL CO
- Southwest Gas Corp
- Stanford University
- State Of Hawaii/doe-wis
- Target Corp
- Teknon Inc
- Texas A&M University
- The Kroger
- The Walt Disney
- Thomson Reuters
- Thrivent Financial
- Toyota Motors Sales
- University Of New Hampshire
- University Of South Florida
- University Of Texas at Austin
- US Navy
- Verizon
- Whistler Blackcomb Skiing Enterprises
- Yale University
- Zappos.com, Inc.

WHO SHOULD EXHIBIT:

CONNECTED SECURITY EXPO INCLUDES EXHIBITS SHOWCASING THE LATEST TECHNOLOGIES FROM:

- Identity & Access Management
- Security Infrastructure
- Cyber Security
- Security Management and Compliance
- Threat Assessment
- Governance, Risk & Compliance
- Managed Security Service Providers
- Network Security
- Data Protection / Storage Security
- Mobile Security
- Cloud Security

2016 CONNECTED SECURITY EXPO SPEAKERS



MATTHEW ROSENQUIST
Cyber Security Strategist
Intel Security



MIKE HOWARD
CSO
Microsoft



BRIAN WITTEN
Senior Director of IoT
Symantec



ED ADAMS
President & CEO
Security Innovation



DOUG PLUTA
Security Analyst
Cisco



GODFREY CHUA
Principle Analyst
Machina Research

INDUSTRY SUPPORTERS:



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